**(LOHP NAME)
Strategic Communications Plan**

## Introduction

## The (ENTER LOHP NAME) Local Oral Health Program…

## Mission/Vision

The mission of the…

## Purpose

Effective communication can empower the public, dental professionals, and decision makers about oral health information, programs and policies to improve the oral health of all Californians. The purpose of the (LOHP Name) Communication Plan is…

**Communications**: Develop and implement communication strategies to inform and educate the public, dental teams, and decision makers about oral health information.

**Objective:**

**Activity:**

**Strategies**:

**Target Audience(s):**

**Key Messages**

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**Planned Channels and Materials**

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**Planned Activities and Timelines**

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**Evaluation Methods and Measures**

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