

Champion Provider Fellowship 2025 Cohort Recruitment Q&A

August 15, 2024
2-3 PM



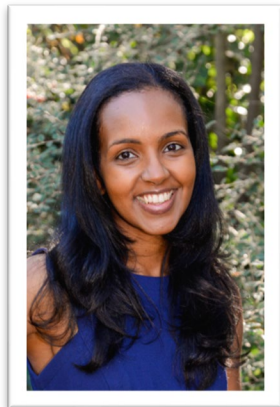
AGENDA

- Welcome
- Champion Provider Fellowship Overview (5 mins)
- Testimonials (10 mins)
- 2025 Cohort Recruitment Overview (10 mins)
- Fellowship Application Process (5 mins)
- Q&A (30 mins)

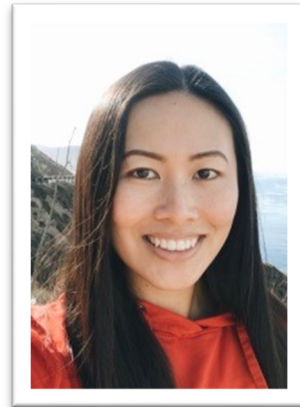
Champion Provider Fellowship Team



Monet Parham-Lee,
Senior Health Edu.
Consultant,
CDPH



Dr. Wagahta Semere,
Fellowship Director,
UCSF



Nancy Ma,
Fellowship Project
Manager,
UCSF

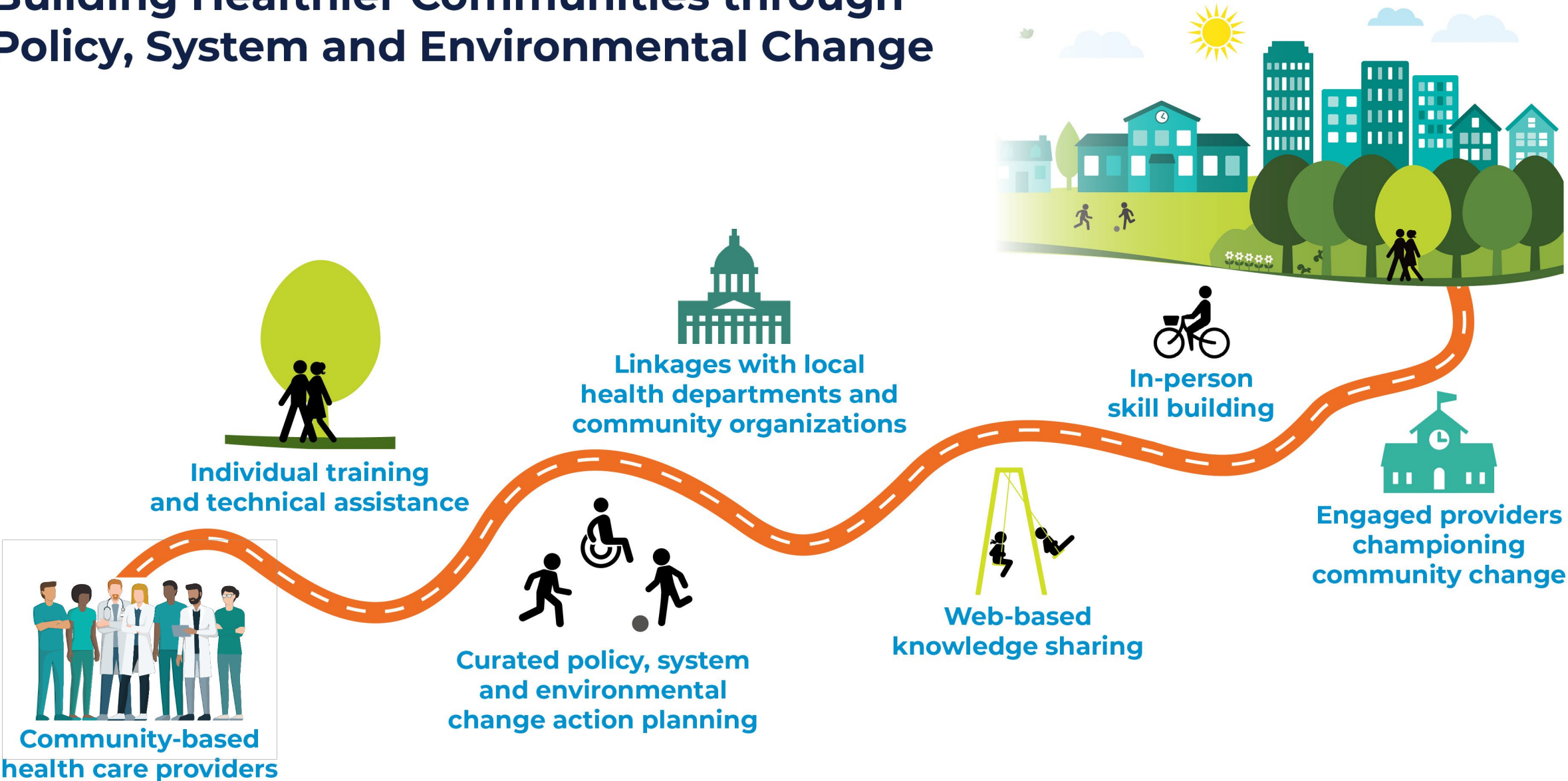


Mike Miller,
President,
Brown Miller
Communications



Muriel Bañares,
Account Manager,
Brown Miller
Communications

Building Healthier Communities through Policy, System and Environmental Change



Individual training and technical assistance

Curated policy, system and environmental change action planning

Linkages with local health departments and community organizations

Web-based knowledge sharing

In-person skill building

Engaged providers championing community change

Passionate
healthcare providers

CalFresh Healthy
Living Program &
Office of Oral Health
statewide support

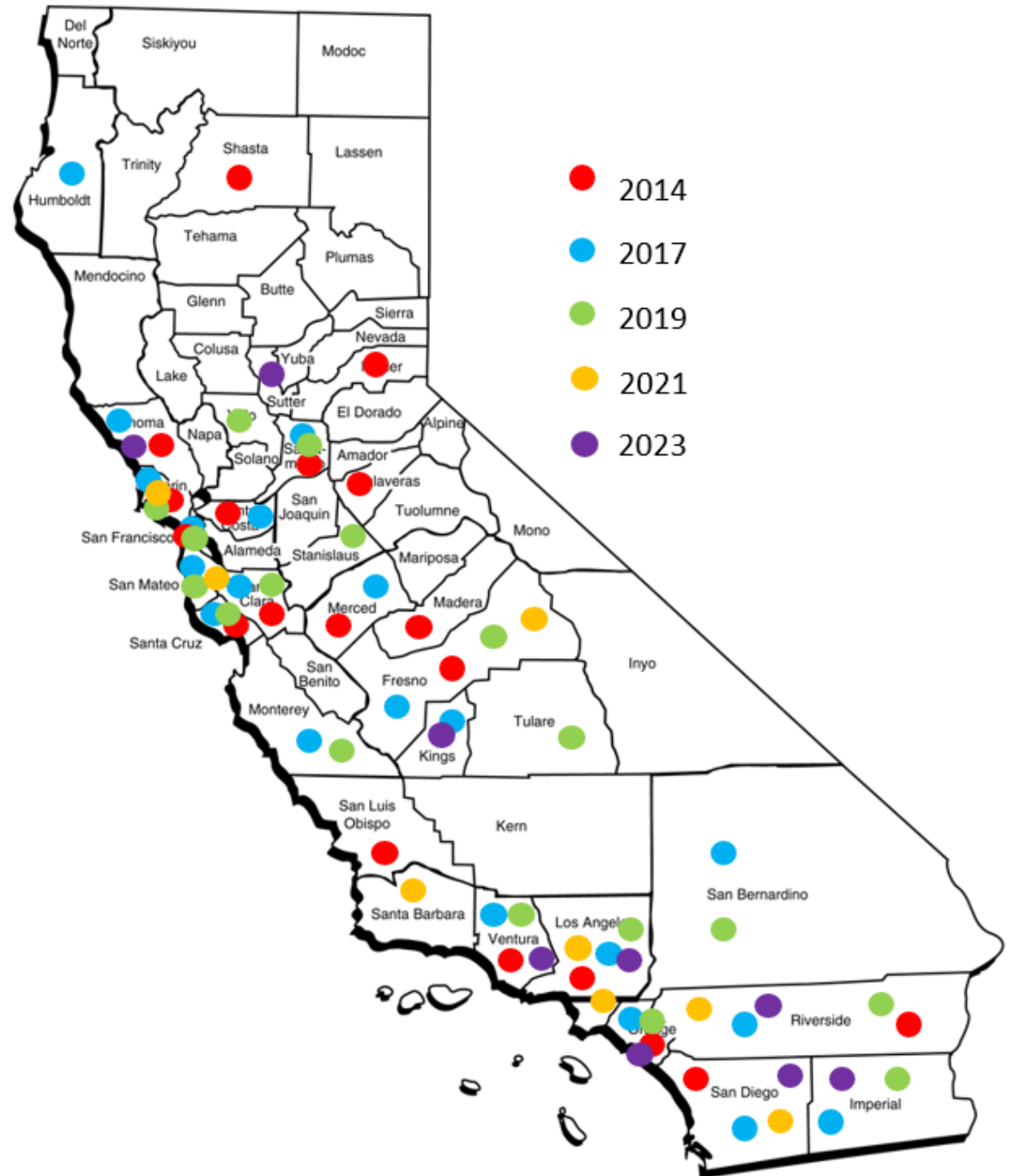
Success

Local health
department
collaboration

UCSF technical
assistance &
coordination

Current and Past Cohorts

- 103 MDs, 28 Dentists
- 31 CA counties represented
- Cohort 1, onboarded in 2014
- Cohort 2, onboarded in 2017
- Cohort 3, onboarded in 2019
- Cohort 4, onboarded in 2021
- Cohort 5, onboarded in 2023



Fellow & LHD Testimonials



Laurel Chambers, MPH,
Healthy Eating, Active Living Coordinator
Sonoma County



Ariel Thomas-Urlik, MPH,
Program Planning & Evaluation
Analyst,
Sonoma County



Dr. David Thai,
Champion Provider Fellow
(Cohort 5, Sonoma County)

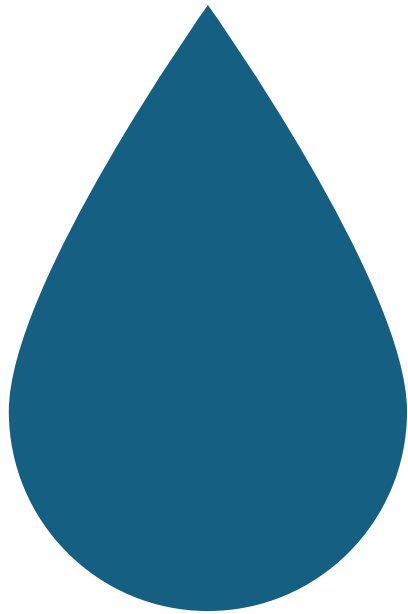
Sonoma LHD & Champion Provider Benefits Summary

8.15.24



Sonoma County Champion Provider Partnership

- Local Oral Health Project
- Healthy Eating Active Living Team (CalFresh Healthy Living Program)
- Childhood Lead Prevention Program
- UCSF Dental Public Health Resident (August 2023-May 2024)



Project Focus

Understanding tap water perceptions and drinking behavior in Guerneville, CA.

- Survey conducted.
- Current work toward installation of water bottle refilling station with charcoal filter.

Participation Benefits & Feasibility

Benefits	<ul style="list-style-type: none">• Partnership with Champion Provider & Organization• Better understand work going on around the community• Develop relationships with partners• Direct action and advocacy
Financial Costs	Minimal, once per year travel for Mini-College Estimated cost: \$1,042 (hotel, airfare, mileage, meals, and registration) Estimated time: 1.5 days
Time Commitment	Monthly Check-In Meetings Quarterly LHD Meetings Sharing information and resources between meetings

LOHP: Workplan Connection

- Objective 4.2-SSB Reduction
- Objective 1.1-Establishing relationships with stakeholders
- Objective 1.2-Needs Assessment
 - Better understand services and gaps within the community



CalFresh Healthy Living Workplan

- **Other Neighborhood Settings Where People Live or Live Nearby**
 - Establish, cultivate, and maintain relationships with funded and unfunded professional or community partners/coalitions (Champion Provider, Dental Health Program, etc.) to advance the development and implementation of water access and appeal. This may include seeking outside funding sources for the obtainment, installation, and maintenance of hydration stations, filtration systems, and other water access and filtration equipment and infrastructure.
- **Schools**
 - Partner with Sonoma County Oral Health Program and Champion Provider dentist on water access/promotion efforts.

Recruitment Overview

LHD Benefits

Respected advocate for change

Power of the white coat

Unrestricted and media trained spokesperson

Influential

Compelling storytellers

Knowledge of health care delivery system

Fellow Benefits

- CME & CDE certified trainings
- Interactive webinars on obesity, dental disease, and chronic disease prevention strategies & professional development
- Quarterly work-in-progress sessions
- Personalized consultation on working with the media
- Technical assistance and training from UCSF faculty
- Facilitated connections with local health departments and community-based organizations
- Membership in a statewide network of like-minded healthcare providers

Fellowship Expectations for Fellows

Attend Onboarding

Strongly encouraged to attend Mini College

Strongly encouraged to attend communications trainings

Author a blog

Engage in a PSE project over the course of the fellowship

Engage with LHD relevant to PSE focus areas

Complete quarterly activity reports

Fellowship Expectations for LHD

Participation at the two-day in-person onboarding

Oral Health and CalFresh Healthy Living Collaboration

Regularly meet with fellows

Attend Quarterly LHD Meetings

LHD's Role

- Identify potential providers
- Promote the opportunity
- Solicit health officer support
- Designate primary and secondary point person
- Speak with Champion applicant
- Access all of the application materials and submit them online at www.championprovider.ucsf.edu
- **Application Deadline:** Friday, December 13, 2024, at 5:00 PM (PST)

Fellowship Application Process

CHAMPION PROVIDER FELLOW APPLICANT

Prior to submitting application:

1. Review Fellowship Expectations.
2. Confirm 2025 Onboarding availability.

By December 13, 2024:

1. Complete online application.
2. Obtain an Employer Letter of Support.
3. Brief phone call with the identified LHD liaison.

LOCAL HEALTH DEPARTMENT

Prior to submitting application:

1. Identify primary contact for Fellowship
2. Identify a health care provider
3. Review Fellowship Expectations.

By December 13, 2024:

1. Complete online application
2. Obtain Letter of Support from local health officer
3. Ensure Champion Provider Fellow has submitted a complete application.

LHD HEALTH OFFICER

1. Sign Letter of Support for Champion Provider Fellowship.

CHAMPION EMPLOYER

1. Sign Letter of Support for healthcare provider's participation in Champion Provider Fellowship.

LHD/Champion Applicant Conversation

LHD initiates contact

Introduce your program and resources

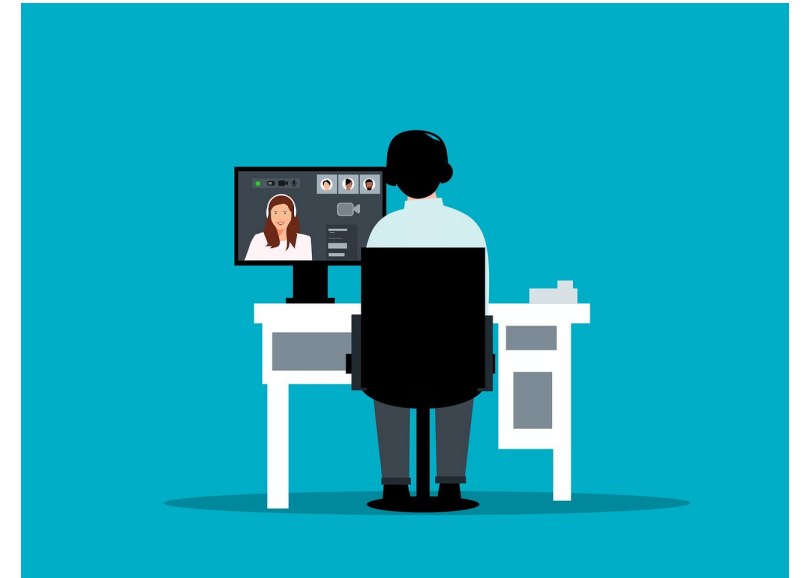
Discuss your county's PSE focus and efforts

Discover applicant's interests

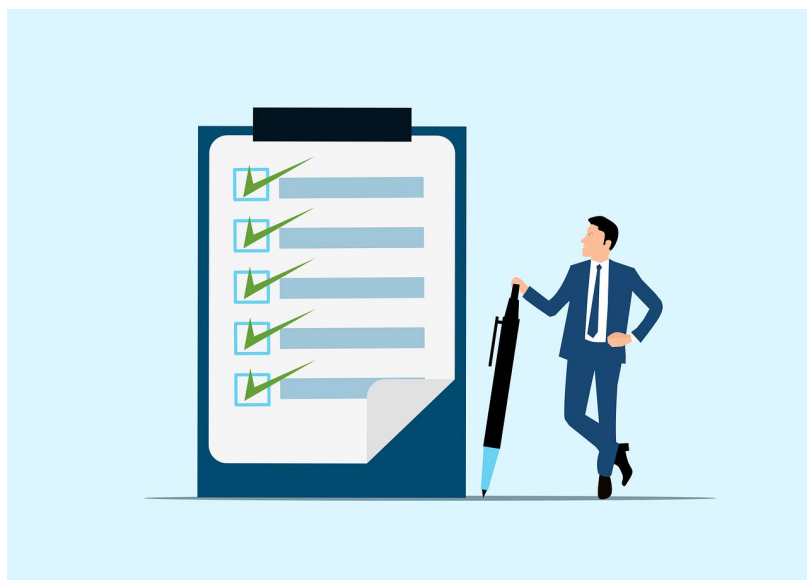
Talk about ways to work together

Answer questions

Recommend applicant

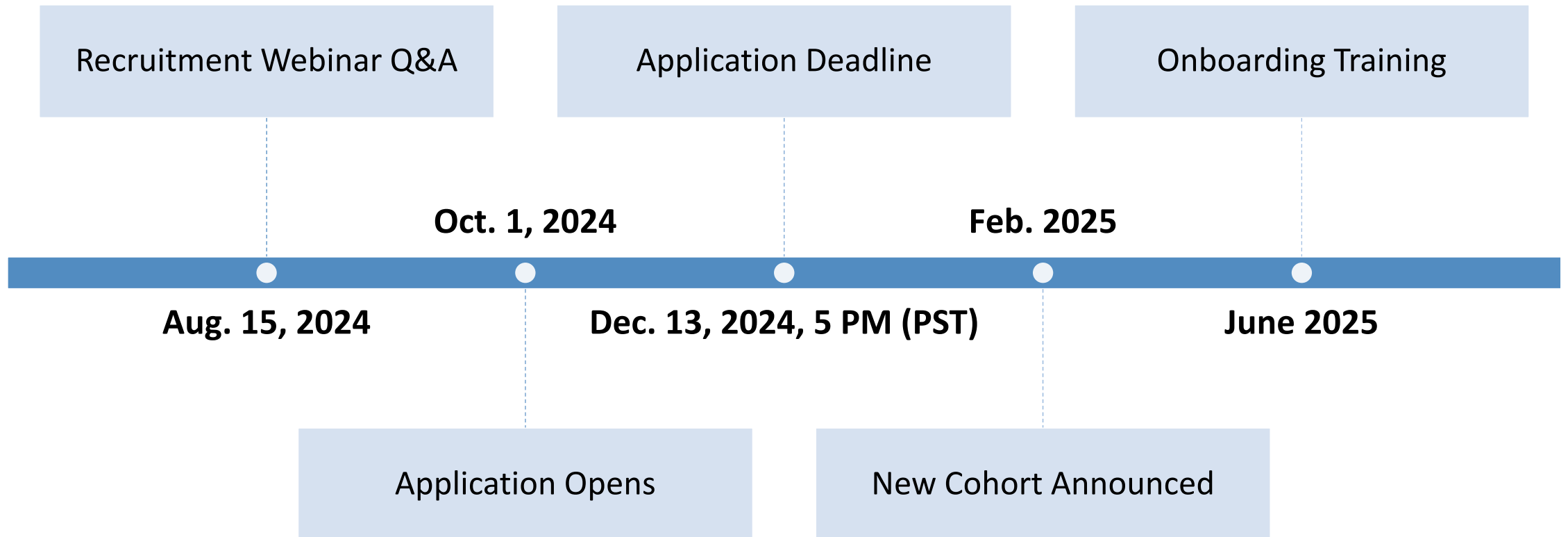


Selection Process



- Passion for creating healthier communities
- Commitment to advancing policy, systems and environmental (PSE) change interventions
- Diversity
 - Language, race/ethnicity
 - Populations served
 - Medical specialties
 - Geography
- Available to participate in the June 2025 onboarding (dates tbd)

Key Dates



Poll

Are you interested in participating in the Champion Provider Fellowship program?

- Very interested
- Somewhat interested
- Interested
- Not interested

Poll

What is the likelihood that you will be nominating a fellow for the Champion Provider Fellowship?

- Very likely
- Somewhat likely
- Likely
- Not likely

Poll

If you are not likely to nominate a fellow, what are some of the reasons?
(select all that apply)

- Lack of time
- Lack of staff support
- Lack of budget
- Application process is overwhelming
- Fellowship projects are outside of our scope of work
- No connections to projects or resources to support a fellow
- Difficulty identifying a physician or dentist to participate

Poll

Would you like to receive a follow-up call from the Champion Provider Fellowship team to discuss the program in further detail?

Yes

No

Q&A

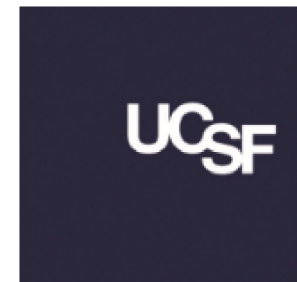
Thank you



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