



California Oral Health Technical Assistance Center

January 17, 2019 Project Director's Meeting

Steven J. Silverstein, DMD, MPH
Katie Conklin, RDH, MS



Meet the cast of characters

- | | |
|-----------------------------------|---------------------------|
| ■ Steven J. Silverstein, DMD, MPH | PI |
| ■ Lisa Berens, DDS, MPH | CO-PI School based/Linked |
| ■ Benjamin Chaffee, DDS, MPH, PhD | Tobacco Group |
| - Elizabeth Couch, RDH, MS | Tobacco Group |
| - Janelle Urata, RDH, MS | Tobacco Group |
| ■ Howard Pollick, BDS, MPH | CWF |
| - Marjorie Stocks, MPH | CWF |
| ■ Kristin Hoefft, PhD, MPH | Oral HLTH. LIT. |
| ■ Keiko Miyahara, RDH, MS | School based/KOHA |
| ■ Katie Conklin, RDH, MS | Communication/Policy |
| ■ Consultants | LHDs |

COHTAC

HIGHLIGHTS

- COMMUNICATION WITH LHD'S AND OOH
 - LISTSERV
 - E-MAIL LIST –PROJECT DIRECTORS
 - WEB SITE DEVELOPMENT
 - WEBINARS
 - NEWSLETTERS
 - MONTHLY CALLS
- ORAL HEALTH & DPH 101 (ASTDD MODULES)
- WORKGROUPS
 - KOHA
 - COP-SCHOOL BASED/LINKED PROGRAMS
- DIRECT SERVICES GUIDANCE
- ABSTRACT APPROVED BY THE NATIONAL ORAL HEALTH CONFERENCE

COHTAC

TOBACCO

- · CDA Presents Anaheim/San Francisco - gave continuing education presentation on oral health implications of new and emerging tobacco to CA dental professionals at statewide meetings
- ***UCSF-2018 DH Symposium: Addressing Tobacco in a Changing Landscape: A Team Based Approach***
- Assisted LHDs in the development of presentations.
- · Journal of California Dental Association - contributed article on e-cigarettes and additional material about "5 A's" tobacco cessation for upcoming issue (In Press)
- · Survey of CA dental hygienists - completed electronic statewide survey of dental hygienists (N=701) on current attitudes and practices related to tobacco cessation (data analysis in progress) "Abstract Submitted to IADR"
- · Survey of CA dentists - electronic statewide survey of dentists (data collection: December 2018) In progress.
- · Produced short video on tobacco cessation in dental settings: <https://youtu.be/YGsUxoHNaAM>

COHTAC

COMMUNITY WATER FLUORIDATION

- UCSF TAKES OVER THE ADMINISTRATION OF THE FLUORIDATION ADVISORY COMMITTEE
- OCTOBER, 2018, UCSF EMPLOYS A WATER FLUORIDATION ANALYST

Communication

Fulltime Support for a statewide effort

Yammer

Website

Consultants

Call

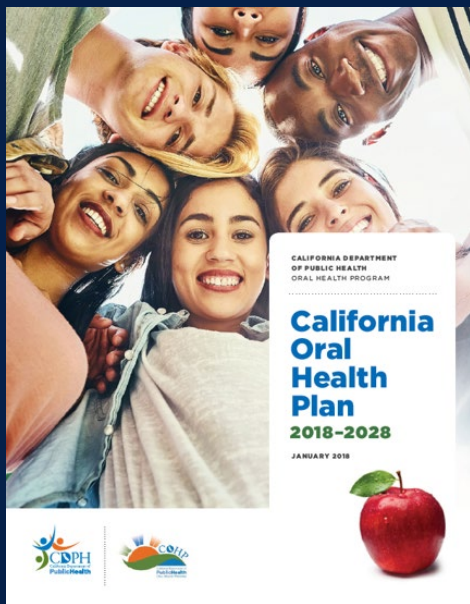
Email

ZOOM



Evidence-Based Recommendations

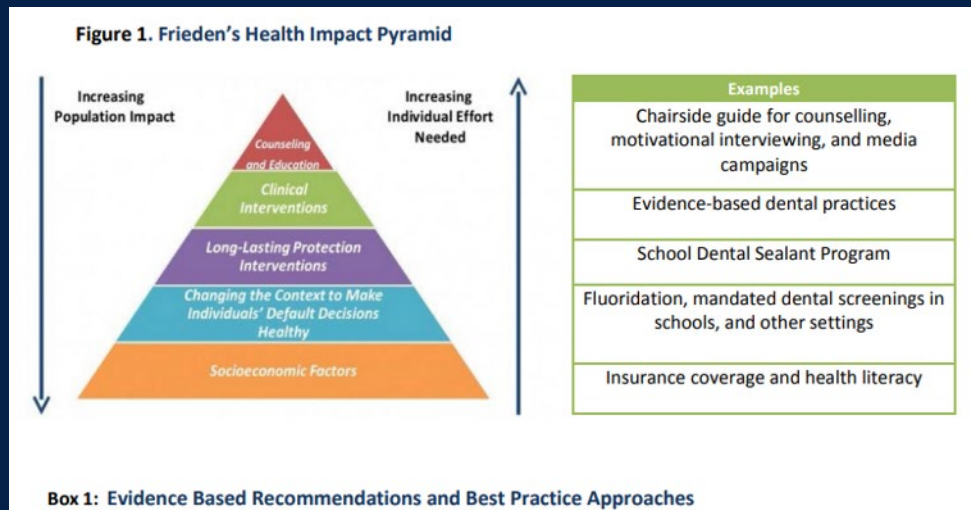
Guided by the CDPH Office of Oral Health State Oral Health Plan &



- Centers for Disease Control and Prevention
- Association of State and Territorial Dental Directors
- National Maternal and Child Oral Health Resource Center

Evidence-Based Recommendations

Guided by best practice approaches





Everyday we get questions from
local oral health programs

Everyday questions



Could you help me prepare a presentation for our upcoming dental society conference?



How do we plan to implement water fluoridation?

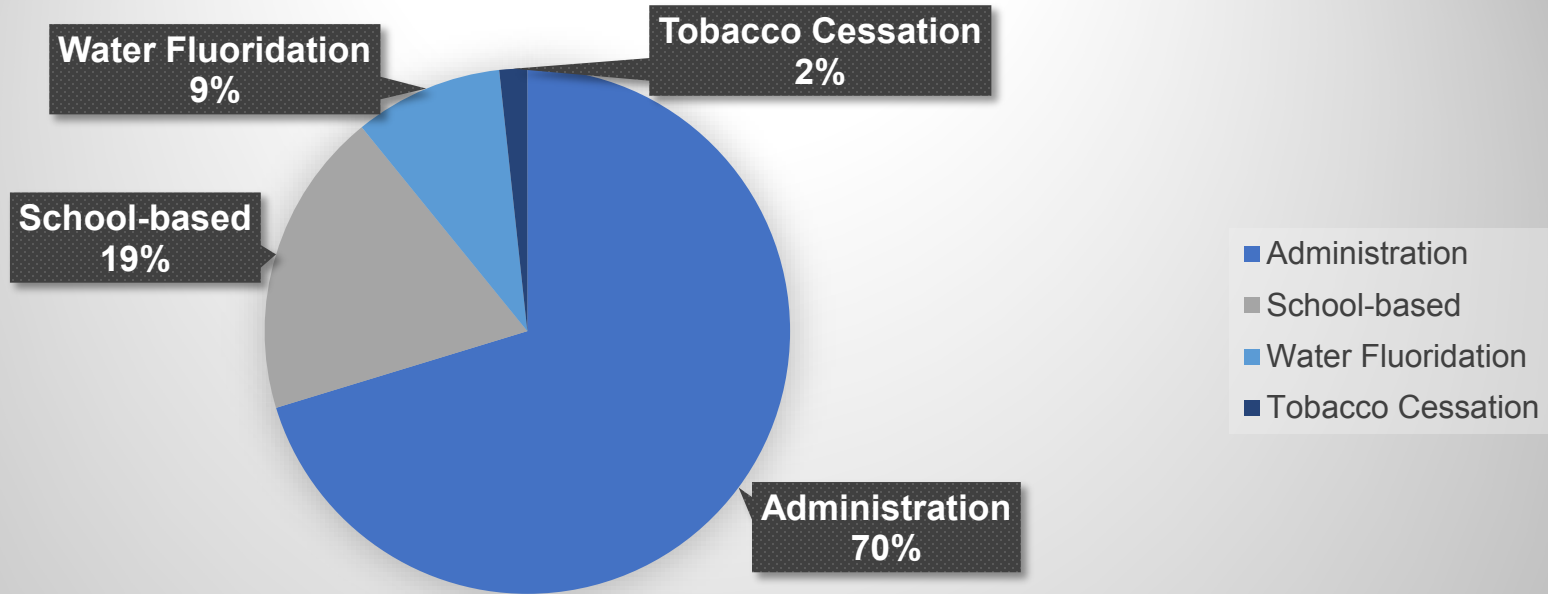


How many schools do we need to include for the school-program?

Our oral health program is small, can you help me find resources on...?



348 Listserv Members & 175 Requests



Requests

Admin	Resources (51%) Listserv (29%) Office of Oral Health (20%)
School-based	Communities of Practice (38%) Kindergarten Oral Health Ass (35%) Resources (27%)
Water Fluoridation	Initial (47%) Ongoing (29%) Resources (24%)
Tobacco Cessation	Resources (100%) Coaching

Regional meetings

2018





Sharing knowledge is not about giving people something, or getting something from them. That is only valid for information sharing. Sharing knowledge occurs when people are genuinely interested in helping one another develop new capacities for action; it is about creating learning processes

Peter Senge

author, researcher & educator



Often we send you messages

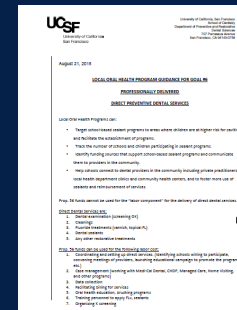
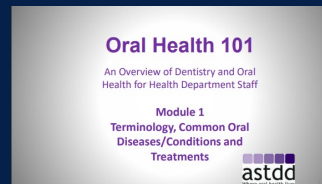
Listserv

- 348 people
- Generated from the Project Director's directory from the OOH
 - Want to be added?
- Goal to share oral health resources

Reminder a reply ALL means you send the message to ALL

Shared on Listserv

- Direct Services Guide for Objective 6
- Informative PowerPoint Presentations
- ASTDD Modules
- Fact sheets
- Webinars
- Videos
- Books





Personalized attention

Personalized attention

Program Development

- Quick response to questions
- Experienced consultants
- Engage in new ideas and brainstorm
- Connect to subject-matter-experts in the field
- Schedule 1:1 sessions
- Develop surveys
- Webinars



Website coming soon!

Contact information

California Oral Health Technical Assistance Center

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University of California
San Francisco