**Success Stories Worksheet 1**

**LOHP needs:**

*What are some of your needs (e.g., volunteers, funding, buy-in from leaders, etc.)?*

**Audience:**   **Audience priorities:**

*Who can help you with your needs?*

*Who do you want to reach (e.g., local programs, policymakers, general public / community members, administration / leadership of your own organization, dental providers, schools, advisory board)?*

*What are the priorities of your audience? How can you speak to those priorities?*

**Success Stories Worksheet 2**

**Message**

*What is the problem your LOHP is working to solve (e.g., % of kindergartners with a KOHA)?*

*What action would you like your audience to take (e.g., click on your website to learn more, set up a meeting to talk further)?*

*What is the impact your activities have had (if any) (e.g., 10% increase in KOHA participation)?*

*What are the activities your LOHP has done toward solving that problem (e.g., a kindergarten roundup event)?*

Invite to action

Challenge

Impact

Activities