



Share & Learn Speaker Bios

Key Updates and Essential Resources for LOHPs

October 23, 2025

Kristin Hoeft, PhD, MPH

Associate Professor, Division of Oral Epidemiology and Dental Public Health, University of California, San Francisco (UCSF) School of Dentistry

Director, California Oral Health Technical Assistance Center (COHTAC)

Dr. Kristin Hoeft has expertise in health education and evaluation, oral health literacy, and qualitative research methods. Her research focuses on making optimal home oral hygiene and dental care experiences accessible to diverse and vulnerable populations and bringing best practices to community-based settings. She has worked in the field of children's oral health disparities at UCSF's Center to Address Children's Oral Health (CAN DO) for over 15 years. She directs the California Oral Health Technical Assistance Center (COHTAC) and chairs the Communications & Oral Health Literacy Workgroup.

Anthony Eleftherion, MFA

Director of Communications, Health Research for Action, UC Berkeley

Anthony is a writer who specializes in health literacy communications. He has over 15 years of experience developing easy-to-use and easy-to-understand health materials for patients from diverse socio-economic backgrounds and with varied literacy needs. He holds a Master of Fine Arts degree from the Iowa Writers' Workshop at the University of Iowa, where he was awarded a Maytag Fellowship, and has been an Olive B O'Connor fellow at Colgate University. As Director of Communications at Health Research for Action (HRA), he leads a team of writers, designers, and communications researchers who use participatory design to develop health resources for vulnerable and underserved populations.

Pamela Vera

Member Outreach Trainer, Gainwell Technologies

Pamela Vera started with Gainwell in October of 2022 as a customer service representative for Medi-Cal, assisting providers with the Provider Portal and assisting member inquiries. In October of 2023, Pamela transferred to the Dental Business Operations team and became a professional trainer. Pamela lives in Los Angeles with her son.