



Share & Learn Speaker Bios

Strategies for Effective Oral Health Communication

May 16, 2024

Anthony Eleftherion, MFA

Director of Communications, Health Research for Action, UC Berkeley

Anthony is a writer who specializes in health literacy communications. He has over 15 years of experience developing easy-to-use and easy-to-understand health materials for patients from diverse socio-economic backgrounds and with varied literacy needs. He holds a Master of Fine Arts degree from the Iowa Writers' Workshop at the University of Iowa, where he was awarded a Maytag Fellowship, and has been an Olive B O'Connor fellow at Colgate University. As Director of Communications at Health Research for Action (HRA), he leads a team of writers, designers, and communications researchers who use participatory design to develop health resources for vulnerable and under-served populations.

Jennifer Frusetta, RDH

LOHP Program Manager, San Benito County Public Health Services

Jennifer Frusetta has been the LOHP Program Manager in San Benito County since 2018. She practiced dental hygiene in private practice for 40 years. Bringing her expertise from the private sector, she crossed over to public health and developed and created the LOHP for San Benito County. In the past, she has worked with school-based fluoride programs, on-site migrant field worker dental programs in collaboration with UCLA in Madera County in 1982, and Southeast Asian refugees in Fresno County in a preventive dental program. She has a passion for oral health and a commitment to achieving better oral health outcomes for everyone in San Benito County.

Travis Tramel, PhD, MS, RDHAP

Founder and Owner, GeriSmiles Mobile Dental Hygiene Practice

Hailing from Georgia, Travis Tramel began his career as a dental hygienist after graduating from Loma Linda University. For over ten years, he worked for a national dental corporation as a hygienist and trained over 300 hygienists on corporate processes while maintaining a holistic approach to managing disease. After practicing dental hygiene for nearly fifteen years, he returned to school to obtain a Registered Dental Hygienist in Alternative Practice (RDHAP) license, a license that allows dental hygienists to practice outside of the traditional office and bring preventative services directly to patients. Travis founded GeriSmiles Mobile Dental Hygiene Practice in 2015, a Riverside-based mobile practice that brings dental professionals into schools, health fairs, homeless shelters, and churches. Travis enjoys serving people who may be underserved and sharing messages of hope and healing through dentistry. Desiring to be a better resource for his patients, Travis recently completed graduate education in clinical Christian counseling, earning both a master's degree and a PhD. Travis plans to apply what he has learned in graduate school and in the community to promote awareness of the mental illness crisis plaguing the public school system and impacting the health of children, including their dental health.