## **Does your Local Oral Health Program have a media budget?**

In observance of National Children's Dental Health Month, Smile, California is offering co-branding opportunities for your Local Oral Health Program to utilize in traditional and paid media efforts!

## Shown here are some co-branding mock-up options.

- **A** Billboards
- **B** Bus panel ads
- **C** Bus shelter ads
- **D** Social media ads
- **E** Shopping cart ads
- **F** Convenience store poster
- **G** Gas station and laundromats ads
- **H** Television ads
- Streaming video ads (e.g., Hulu) н
- Movie theatre ads J
- K Internet radio ads (e.g., Pandora)
- L Terrestrial radio ads



