



Media includes all content in media outlets, advertisements, brochures, posters, radio, TV, fliers, banner ads, pop-up ads in digital media.

Please complete this form for each piece of media you are proposing. Submit the form to your Program Consultant and attach a picture, a file, or the script of the proposed media. Please allow a **10-business day** turnaround from the date submitted.

Date:			Grant #:	
LOHP Name:				
Address:				
Requester Name:		E-Mail:		
		Telephone No:		

Materials Used:			Type of Media Requested:				
New	*Existing	Smile CA	Newspaper	Radio	TV	Flyers	Posters
			Other				

Material Content:

Start Date/s:

End Date/s:

Frequency:

Daily

Weekly

Monthly

Others: (Specify)

Cost & Budget Justification:

Performance Measure/Work Plan Objective:

Website/Hyperlink Media will be on:

Please note:

***Existing** (CDC, Smile CA, ADA?) Please specify:

Attribution - The required attribution is: "Funded by the CDPH under Contract XX-XXXXXX"

SWAG items are not allowed. Toothbrushes, toothbrush covers, toothpaste and floss are not considered SWAG.



Date Received:

Program Consultant: (Reviewer)

Date Request Logged:

Date Material Reviewed:

Material Approved: Yes No

If No, include:

1) reasons and the 2) date LOHP was notified and asked to revise and resubmit

Date Material Resubmitted:

Material Approved:

Approved by: