

Kicker Phrases to Raise Awareness about Oral Health

“The mouth is the front door to our bodies. If it isn’t healthy, the rest of our body won’t be healthy.”

“In the wealthiest country on earth, no child should go to bed at night with a toothache. We owe every child a better, healthier life than that.”

“One of the most beautiful sights in the world is a person’s smile. When someone smiles at us, we feel welcomed, we feel safe, or we feel loved. A person with missing or visibly unhealthy teeth may feel embarrassed to smile. We must work to ensure that everyone can smile without shame.”

“Mouths matter. When someone’s mouth is unhealthy, it affects what they can eat. It affects their ability to speak. It affects their ability to concentrate. It affects their ability to sleep.”

“The most common chronic disease for children isn’t asthma. And it isn’t diabetes. It is tooth decay. But here’s the good news — tooth decay is preventable.”