Evaluation Planning

Project Director's MeetingJanuary 17-18, 2019

Brought to you by the CDPH-OOH Evaluation Team:

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- Jayanth Kumar, State Dental Director



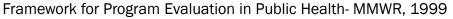
What are we doing today?

- Evaluation Assessment and Review
- Outcome Evaluation Planning Group Activity
- Q&A



CDC Framework for Program Evaluation





PublicHealth

Steps in Program Evaluation

- ✓ Step 1: Engage Stakeholders
- ✓ Step 2: Describe the Program
- ✓ Step 3: Focus the Evaluation Design
- ✓ Step 4: Gather Credible Evidence
- ✓ Step 5: Justify Conclusion
- ✓ Step 6: Ensure Use and Share Lessons Learned



The Four Standards

- ✓ Utility: Who needs the information and what information do they need?
- ✓ Feasibility: How much money, time, and effort can we put into this?
- ✓ Propriety: What steps need to be taken for the evaluation to be ethical?
- ✓ Accuracy: What design will lead to accurate information?



Focusing the Evaluation: Outcome Group Activity

	Indicator or Performance Measure		
Evaluation Question What question are we asking about the oral health program?	What variable is being measured or collected to answer the evaluation question?		
Grantee Objective 1: Build capacity and engage community stakeholders to provide qualified professional expertise in dental public health for program direction, coordination, and collaboration. Capacity —	 # of staff required to maintain OHP activities # of staff hired # of vacancies # of ongoing trainings scheduled 		
Has the OHP developed sufficient capacity and infrastructure to maintain the program and support oral health improvement?	 annually # of training attended by staff Oral health knowledge among OHP staff Effectiveness of ongoing training(s) 		



Focusing the Evaluation: Outcome Group Activity

Data Source and Frequency of Collection From where is data being collected and how often is it collected?	Evaluation Method What evaluation method is appropriate to answer the evaluation question?
 Staff surveys, annually Training records, biannually Program administrative records, annually 	Hybrid methods, including quantitative data collected through program and training records and qualitative data collected through staff surveys



Focusing the Evaluation: Outcome Group Activity

Staff	Analysis Method with	Staff	
Responsible for	Standard of Comparison	Responsible for	
Data Collection	What data analysis method will be	Data Analysis	
Who is collecting the data?	applied to this indicator or performance measure?	Who is assessing and analyzing the data?	
Evaluation Team	 Quantitative: Increase in # of staff hired Decrease in # of vacancies Maintenance/increase in # of trainings offered and attended over time Qualitative: Increase in oral health knowledge among OHP staff over time 	Evaluation Team Analyst	



Evaluation Grid: Final



Evaluation Question What question are we asking about the oral health program?	Indicator or Performance Measure What variable is being measured or collected to answer the evaluation question?	Data Source and Frequency of Collection From where is data being collected and how often is it collected?	Evaluation Method What evaluation method is appropriate to answer the evaluation question?	Staff Responsible for Data Collection Who is collecting the data?	Analysis Method with Standard of Comparison What data analysis method will be applied to this indicator or performance measure?	Staff Responsible for Data Analysis Who is assessing and analyzing the data?
Capacity – Has the OHP developed sufficient capacity and infrastructure to maintain the program and support oral health improvement? (Long-Term Outcome, Grantee Objective 1)	 # of staff required to maintain OHP activities # of staff hired # of vacancies # of ongoing trainings scheduled annually # of training attended by staff Oral health knowledge among OHP staff Effectiveness of ongoing training(s) 	 Staff surveys, annually Training records, biannually Program administrative records, annually 	Hybrid methods, including quantitative data collection through program and training records and qualitative data collected through staff surveys	Evaluation Team	Quantitative: Increase in # of staff hired Decrease in # of vacancies Maintenance/increase in # of trainings offered and attended over time Qualitative: Increase in oral health knowledge among OHP staff over time	Evaluation Team Analyst

Q & A

Thank you for your time and attention For questions or more information, please contact: Ravi.Dasu@cdph.ca.gov

