

Increasing Engagement from Advisory Committees

Moving from Breadth → Depth

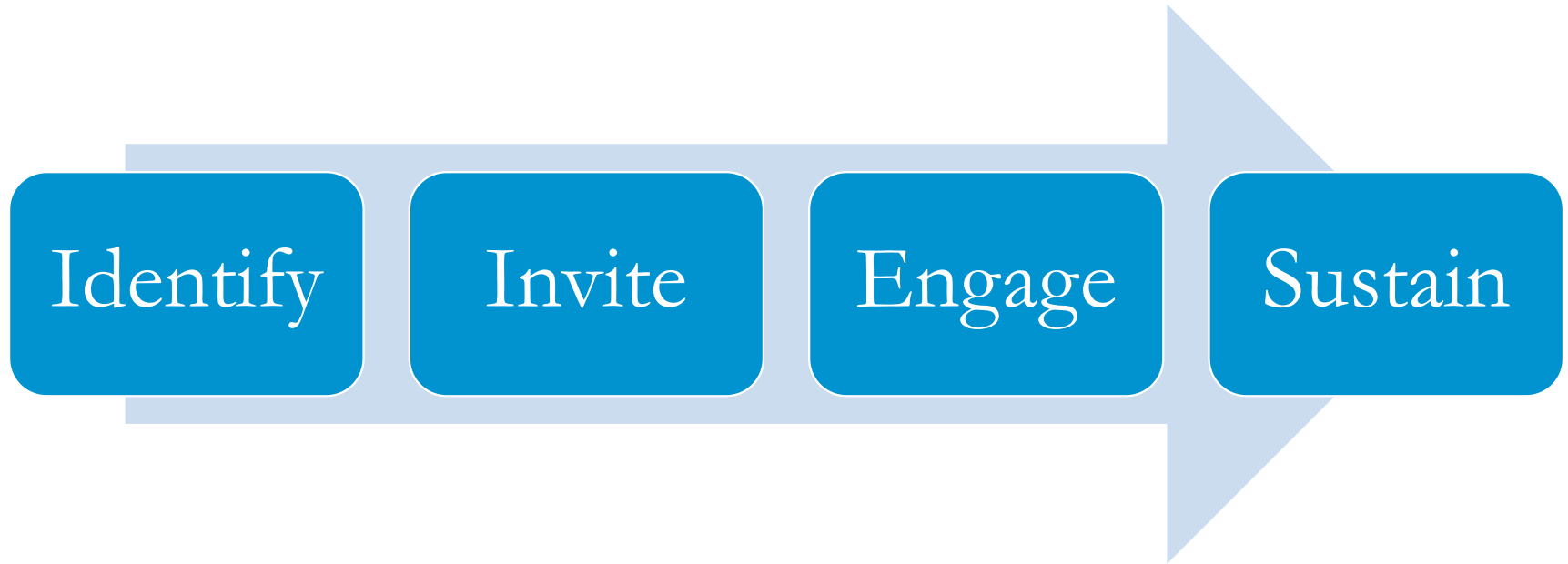
Facilitators

Aubri Kottek

Erika Hagstrom-Dossi

June Summit

Partnership process



Identify & Invite Partners

Health	Schools	Women & Children	Public Health	Other Local Gov	Community	Misc.
<ul style="list-style-type: none">• FQHCs and CHCs• Dental providers• Medical providers (e.g., pediatricians)• Local dental / dental hygiene society• Medi-Cal MCPs• Smile, California / Delta Dental• Medical Reserve Corps / retired providers• Local health foundations• Mental health providers	<ul style="list-style-type: none">• School districts• COE• Teachers / administrators• School nurses• Parent/guardian liaisons• PTA / parent groups• Local colleges• After school programs	<ul style="list-style-type: none">• Local First 5• Head Start / Early Head Start• Licensed childcare providers• Boys & Girls Club• Safe Kids Coalition• Foster youth support• Family Resource Centers	<ul style="list-style-type: none">• MCAH• Tobacco Control• Diabetes & Obesity Prevention• Cal Fresh Healthy Living• WIC• Home Visiting Programs• Immunization Programs• Lead Prevention	<ul style="list-style-type: none">• Board of Supervisors• Workforce Development Board• Migrant Centers• Housing• Social Services• City Parks & Recreation• Aging & Adult Services• Law enforcement• Water operators / treatment facilities	<ul style="list-style-type: none">• CBOs• Cultural groups (e.g., Hmong, LULAC)• CHW/P/Rs• Local community centers• Religious organizations / local churches• Tribal organizations	<ul style="list-style-type: none">• Business community• Farmers markets• Media• Veterans• Local food bank• Local YMCA• Local library• Homeless outreach & support programs• Volunteer groups

COLLECTIVE IMPACT



Five Conditions of Collective Impact

Common Agenda

Cultivate a shared vision and plan of action

Shared Measurement

Data is valuable and helps keep everyone accountable

Mutually Reinforcing Activities

Coordinate activities to align with common agenda

Continuous Communication

Builds trust and motivation – overcommunicate and be patient

Backbone Support

Hold onto and value dedicated staff

Deepening Engagement

Shared purpose

- Start with the vision of your program, stories of impact from the community, and the importance of the work for the public and families in your area

Clear roles

- Define this in the beginning and practice these roles in your ongoing communications and meetings; share ownership

Accountability

- Be accountable: share the reports, follow up, etc.
- Keep others accountable: keep the communication going
- Acknowledge and appreciate their contributions



Around your table:

1. Person whose birthday is coming up next will share first
2. Person on the right will be the group's notetaker, move around the table clockwise
3. Each person will share: name, LOHP, examples of strategies you've used or ideas you're planning to implement around: **Purpose, Clear roles, & Accountability**
4. Notetaker will add strategies to Mentimeter
5. Then as a group: choose a spokesperson to share top strategies with the larger group

Spend the next 15 minutes in discussion, then we will report out to the group



Troubleshoot Challenges



How do you encourage partners who seem like they don't share your vision for collaboration, but are critical for your success?

Spend the next 5 minutes in discussion, then we will report out to the group



How do you approach partners with priorities or ideas that are outside the scope of your LOHP work plan or capacity?

Spend the next 5 minutes in discussion, then we will report out to the group



How can you increase member attendance, especially providers with challenging clinic schedules?

Spend the next 5 minutes in discussion, then we will report out to the group



How can you encourage or incentivize members to take on leadership roles?

Spend the next 5 minutes in discussion, then we will report out to the group



What other challenges are you experiencing in increasing engagement with your advisory committees?

Reflection & Planning

On your own, take 5 minutes for action planning



Reflect

Consider the strategies and information shared during this session



Actionable Ideas

Write down 3 key takeaways or ideas that you can implement at your LOHP



Break 2:10-2:15

PM Roundtable Discussions

Roundtable Discussions

Unstructured topical discussions

- Choose *another* topic for breakout roundtable discussions
 - Bring a question or challenge you're facing and share it with the group for feedback
 - Share tips, tricks, and successes
- Get into the weeds – you have until 3:00 PM for discussion

School Dental Programs
Care Coordination & Referral Management
Work Plan Strategizing
Partnerships

