## What if there was a magic key?





# a key that could

- Improve health outcomes
- Lower rates of dental caries and periodontal disease



- Increase use of preventive dental services
- Improve patient participation in their own care
- Increased likelihood of patients getting care they need
- Be the strongest predictor of health outcomes
- Improve the effectiveness of other activities and initiatives



# a key so important that it has

- 6 Healthy People Objectives
- A dedicated action plan from Dept of Health & Human Services and ADA
- A National Advisory Committee
- Been included in CODA requirements
- Been emphasized by the Surgeon General
- Focus of a guide developed by the CDC



What is this magic key?

# Health literacy





## a key that is out of reach

To 43% of adults







## Exercise

 The rate at which \_\_\_\_\_replaces \_\_\_\_\_is described as the air \_\_\_\_\_ rate. ASHRAE recommends that homes receive 0.35 \_\_\_\_\_ per hour but not less than 15 \_\_\_\_ minute per as the minimum in residential buildings in order to provide IAQ that is acceptable to human and that minimizes adverse health effects. ASHRAE also suggests intermittent \_\_\_\_\_ capacities for kitchens and bathroom \_\_\_\_\_\_ to help control pollutant and moisture in those rooms. ASHRAE also notes that "dwellings with tight enclosures may require supplemental \_\_\_\_\_\_ supply for fuelburning appliances, including fireplaces and appliances."

# How much ventilation do I need in my home to improve indoor air quality?

The rate at which outdoor air replaces indoor air is described as the air exchange rate. ASHRAE recommends that homes receive 0.35 air changes per hour but not less than 15 cubic feet of air per minute (cfm) per person as the minimum ventilation rates in residential buildings in order to provide IAQ that is acceptable to human occupants and that minimizes adverse health effects. ASHRAE also suggests intermittent exhaust capacities for kitchens and bathroom exhaust to help control pollutant levels and moisture in those rooms. ASHRAE also notes that "dwellings with tight enclosures may require supplemental ventilation supply for fuel-burning appliances, including fireplaces and mechanically exhausted appliances."

How much ventilation do I need in my home to improve indoor air quality? —Environmental Protection Agency www.epa.gov/indoor-air-quality-iaq/how-much-ventilation-do-i-need-my-home-improve-indoor-air-quality









## Oral Health Education Resources

Keeping your teeth healthy is one of the best things you can do for your overall health. Below are materials about the importance of good oral health and preventive dental care for all ages.



### Kids (5-12)

The best way to keep your child's gums and teeth healthy is to take him or her to regular dental visits every 6 months



#### Seal Today to Prevent Decay



### Resource Center

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## Brush, Book, Bed: How to Structure Your Child's Nighttime Routine

Brush, Book, Bed, a program of the American Academy of Pediatrics (AAP), has a simple and clear message for parents:

> 1. Each night, help your children to brush their teeth.

2. Read a favorite book (or two)!

3. Get to bed at a regular time each night.





## **Raising local oral health awareness**



Communication strategies to engage your community and promote KOHA

## **Engaging your local news media**

Strategies to seek media coverage about oral health and KOHA



A presentation by Matt Jacob to local health leaders in California 
 November 6, 2019

Jacob Strategies

A presentation by Matt Jacob to local health leaders in California October 22, 2019

#### **KOHA Talking Points**

#### 1. Children's educational future is shaped early in life—and school readiness is critical.

- The early years are pivotal. As one education expert points out, most children who drop out of school are "on that trajectory by the time they're 8 years old."1
- School readiness is much more than attending to children's early learning and cognitive development. Head Start officials stress that physical health is a key part of school readiness.2

#### 2. Absenteeism lowers student achievement and drains funding from school districts.

Research shows that student achievement suffers from absenteeism, regardless of
whether the school is located in an urban, rural or suburban community. In addition, the
harm to learning from absences is greatest among the most vulnerable students—lowincome ability or discussion of the students.

Letter templates from local health jurisdictions and/or local educational agencies addressed to: WIC, HV programs, Early Care & Education partners

*Objective:* Raise awareness of WIC, Home Visiting Programs, Early Care & Education Partners about importance of oral health and to provide resources they can also share with parents.

*Notes:* This template requires you to customize by entering the name of your County and the template below shared with parents, as well as any additional resources your local oral health program has shared with these sites that may be helpful. Review all the highlighted sections to determine how to customize for your county and audience.



## Promoting Children's Oral Health Project Social Media Toolkit

Molar Sealants prevent cavities

AND

your dentist about sealants at your next appointment!



## **Social Media Gallery**

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Download images and captions below to share with members on vour own social media accounts.

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#### About Us:



In January 2018, Orange County rece rom the California Department of Pu establish a Local Oral Health Program funding was made possible by the ena Proposition 56, the California Healtho and Prevention Tobacco Tax of 2016 t additional \$2 tax on tobacco and toba

Alameda	Imperial	Mono	San Diego	<u>Sonoma</u>		
Butte	Kings	Monterey	San Francisco	Sutter		
<u>Calaveras</u>	Lake	<u>Nevada</u>	San Joaquin	<u>Tehama</u>		
<u>Colusa</u>	Long Beach	<u>Orange</u>	San Luis Obispo	<u>Tulare</u>		
Contra Costa	Los Angeles	Pasadena	San Mateo	<u>Tuolumne</u>		
El Dorado/Alpine	Madera	Placer	Santa Cruz	Ventura		
Fresno	<u>Marin</u>	Riverside	<u>Shasta</u>	<u>Yolo</u>		
Glenn	Merced	Sacramento	<u>Siskiyou</u>			
Humboldt	Modoc	San Bernardino	<u>Solano</u>			
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## Lunch & Learn: Website Design, Development, and Maintenance

November 17, 2022





# Health Literate People, Providers & Organizations









## Advancing Communication/Oral Health Literacy

# Using the magic key to unlock the full potential of all our oral health activities





# Thank you!

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