

Enhancing Collaboration for Children's Oral Health

# Website Guide

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## Website Layout and Navigation Recommendations

### Website Building and Layout Guides

- <https://www.wix.com/blog/how-to-build-website-from-scratch-guide>
- <https://mailchimp.com/resources/how-to-make-a-website/>
- <https://www.ramotion.com/blog/web-design-layout-guidelines/>

### Beginner-friendly Website Building Platforms

- [Squarespace](#)
- [WordPress](#)
- [WIX](#)

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## Video Recommendations

### Articles About Video Engagement

- [The Associated Press](#)
- [Forbes](#)

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## Content Recommendations

### Topics to Inform and Engage Audiences

- **How to Find a Dentist**  
Helpful Resource = Smile, CA: Find a Dentist - <https://smilecalifornia.org/find-a-dentist/>
- **Tooth Brushing Technique**  
Helpful Resource = Smile, CA: Tooth Brushing Technique and Tips - <https://smilecalifornia.org/care-for-your-smile/>
- **Oral Health During Pregnancy**  
Helpful Resource = Fact Sheets on Oral Health and Pregnancy (in multiple languages) - <https://www.cda.org/public-health/category/pregnancy-and-oral-health/post/oral-health-fact-sheets-pregnancy/>
- **Sealant Application**  
Helpful Resource = Smile, CA: Informational Videos - <https://smilecalifornia.org/videos/>
- **Baby Teeth**  
Helpful Resource = Smile, CA: Informational Videos - <https://smilecalifornia.org/videos/>

- **Community Water Fluoridation**  
Helpful Resource = CDPH CWF Fact Sheet - <https://www.cdph.ca.gov/Programs/CCDCPHP/DCDIC/CDCB/CDPH%20Document%20Library/Oral%20Health%20Program/CACommunityWaterFluoridationFactSheet.pdf>
- Helpful Resource = Centers for Disease Control - <https://www.cdc.gov/fluoridation/site.html#gen>
- **Fluoride Application, Facts and Myths, and Maps in Your County**  
Helpful Resource = Center for Disease Control: Search if Local Water System is Fluoridated - [https://nccd.cdc.gov/DOH\\_MWF/Default/CountyList.aspx](https://nccd.cdc.gov/DOH_MWF/Default/CountyList.aspx)
- **Sugar-Sweetened Beverage (SSB) Consumption (if your LOHP is working on SSB this grant cycle)**  
Helpful Resource = Centers for Disease Control, Get the Facts about SSB - <https://www.cdc.gov/nutrition/data-statistics/sugar-sweetened-beverages-intake.html>
- CDPH's Rethink Your Drink materials - <https://oralhealthsupport.ucsf.edu/category/rethink-your-drink>
- **Oral Health Needs Assessment + Evaluation Plan**

## Calendar to Promote Dental Awareness

- [National Oral Health Awareness Dates](#)

## Websites to Use as Examples

- [Calaveras](#) (Videos, SSB)
- [Contra Costa](#) (Videos, Special Health Care Needs, SSB)
- [Orange](#) (Videos)
- [Santa Clara](#) (Videos)
- [Nevada](#) (Tobacco and Oral Health Info, Fluoride)
- [Shasta](#) (Tobacco and Oral Health Info)
- [Alameda](#) (Special Health Care Needs)
- [Imperial](#) (Special Health Care Needs)
- [Modoc](#) (Resources in Spanish and English)
- [Kern](#) (Rethink Your Drink)

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## Design Resources and Recommendations

### Free Stock Photo & Video Libraries

- [Unsplash](#)
- [Pixabay](#)
- [Stocksnap.io](#)

### Graphic Creation Tools

- [Canva](#)
- [Adobe Express](#)

### Beginner-friendly Visual Design Guide

- Nielsen Norman Group  
<https://www.nngroup.com/articles/principles-visual-design/>