



Moving California Oral Health Forward

Media/Materials includes all content in media outlets, brochures, posters, radio, TV, fliers, banner ads, pop-up ads in digital media and social media. Please complete this form for each piece of media/materials you are proposing. Submit the form to your Program Consultant and if possible attach a sample of the proposed items.

Please allow a **15-business day** turnaround for review. If using pre-existing materials, a **10-business day** turnaround is needed.

Date:

Grant #:

Requester:

Address:

LOHP:

Telephone:

E-Mail:

Materials Used:

Type of Media

New *Existing Smile CA

Social

Radio

TV

Flyers

Posters

Other

Material Content:

Start Date/s:

End Date/s:

Frequency: Daily

Weekly

Monthly

Others: (Specify)



Total Cost and Budget Justification:

Performance Measure/Work Plan Objective:

Media URL:

***Existing** (CDC, Smile CA, ADA?) Please specify:

Attribution - The required attribution is: "Funded by the CDPH under Contract XX-XXXXXX" **SWAG** items are not allowed. Toothbrushes, toothpaste and floss are not considered SWAG.

Notes:

For OOH Use Only

Date Received:

PC/Reviewer:

Date Request Logged:

Date Material Reviewed:

Budget Approved: Yes No

PC Material Approved: Yes No

If not approved, include reason(s) and the date the LOHP was notified and asked to revise and resubmit.

Date Material Resubmitted:

Date Material Approved:

Management Approved by:

Comments: